Jeff Kindred

UX Designer

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A UX generalist capable of solving problems in any space with user centered design. Possesses deep experience in mobile and highly complex web applications.

Experience

Amazon Web Services
January 2014 - Present

UX Designer
Began by designing the console experiences for the storage services such as S3 and Elastic File Service. Eventually moved into designing the console experiences for the mobile services, including Device Farm, Cognito, and Pinpoint.

Deloitte Digital
January 2012 - January 2014

Sr. UX Designer
Acquihired Ubermind. Worked with Fortune 500 clients designing their mobile application and web experiences. Notable clients include Nike and Allergan.

Ubermind, Inc.
January 2010 - January 2012

Sr. UX Designer / UX Designer / Intern
Worked with Fortune 500 clients designing their mobile application and web experiences. Notable clients include Target and Alaska Airlines.

Notable Projects

Nike
2012-2013

Mobile Point of Sale application
I was the lead UX Designer on the mPOS initiative that brought handheld point-of-sale devices to all front-line Nike store employees.

Allergan
2011-2012

Mobile Sales iPad application
Allergan's sales representatives used a number of different tools to perform essentially the same job. I went into the field and shadowed a number of sales reps to understand how they did their jobs day to day. I meshed my findings with the extensive legal constraints to design an application that surpassed the stakeholders expectations and reduced the application training time by half.

Alaska Airlines
2011-2012

Mobile Web Site
I designed Alaska Airlines mobile web site from scratch. A majority of the foundational UX work I did is still in use today.

Target
2010-2011

Mobile applications and Mobile Web Site
I worked on the initial proposal that won the work and stayed on the team to do production level graphics for the developers. Eventually I was tasked with designing their Android application due to my in depth knowledge of the Android platform at the time.